

WEST COAST Watermelon™

Face & Body Care Collection
Glow Boosting Juicy Skin Hydrator
Infused with Dewy Watermelon Extracts, Vital
Electrolytes + a Splash of Skin Perfecting
Peptides
Formulated for Color Enhancing All Day
Weightless Hydration


DEVOTED
CREATIONS®

FEATURES:

- After Sun Juicy Skin Hydrator
- Light-Weight Hydrating Watermelon Extract
- Super Antioxidant Amla Extract
- Skin Quenching Electrolytes
- Perfecting Peptides
- Skin Plumping Hyaluronic Acid
- Balancing Coconut Water
- Hydration Locking Vegan Squalane
- Color Intelligence Technology™
- Tattoo & Color Prolonging Agents
- West Coast Watermelon Fragrance

BENEFITS:

- **Juicy After Sun Body Hydrator** – Melts deeply into the skin to enhance the skin's moisture barrier, locking in nourishment while calming and comforting dry, sun-kissed skin.
- **Watermelon Extracts** – The ultimate hydration quencher that floods skin with refreshing moisture while delivering a burst of antioxidants and vitamins for a plump, dewy, and luminous finish.
- **Essential Electrolytes** – Blend of extracts to improve skins moisture barrier and strength, calm redness, protect against environmental dehydration, and work as a vital component in maintaining hydration levels in the skin.
- **Amla Extract** – A powerhouse antioxidant rich in vitamin C that helps brighten, revitalize, and defend against dullness for a more radiant-looking complexion. This superfruit infusion supports smoother, healthier-looking skin while enhancing overall glow and vibrancy.
- **Hyaluronic Acid** – A gentle blend of agents that work to hydrate the skin to promote a bouncy, plump look.
- **Sugarcane Squalane** – Helps to provide weightless hydration, balance excess oil, soothe, and promote a plump, firm appearance to the facial skin.
- **Color Intelligence Technology™** – helps support your skin's natural tanning cycle by enhancing the look of melanin activation beyond the standard tanning time. As your smart tan memory, Color Intelligence empowers your skin to keep deepening, developing, and enhancing color for a richer, longer-lasting glow.
- **Tattoo & Color Prolonging Technology** – Helps to lock in moisture as well as protect the color and luster of your tan and tattoos.



KEY SELLING STATEMENT:

West Coast Watermelon™ is a glow-boosting juicy skin hydrator that melts into skin with a fresh-squeezed, splashy rush of summer. This dew-drenched infusion wraps the body in lush, water-kissed hydration, leaving skin sunkissed and glossed with a lit from within glow. Watermelon Extract and Coconut Water support moisture retention, while a surge of essential Electrolytes helps maintain optimal hydration levels for a skin-drenching quench that feels beachy, bright, and endlessly sweet. Hyaluronic Acid delivers plump, dewy smoothness, and antioxidant-rich Amla Extract helps ward off dull-looking skin to keep it glowing and golden-hour ready. Enhanced with Skin-Perfecting Peptides and powered by DC's Signature Color Intelligence Technology™, this lush lotion promotes longer-lasting, more luminous-looking color. If you're ready to activate summer skin that's plump, glowing, and nourished, then kick back, relax, and let West Coast Watermelon leave you feeling juicy!

PRODUCT ACTIONS:

Moisturizer

Bottle Size: 18.25oz Packet Size: N/A